

## x-Cart Myshopping.com.au Data Feed

**Price: \$39.00**



### Product description:

**Myshopping.com.au Data Feed for X-Cart** is **X-Cart contribution** which truly eases your products' export into Myshopping.com.au - one of the best **Pay-Per-Click** services in Australia.

[About Myshopping.com.au](#) | [Sign up to Myshopping.com.au](#) | [Merchant Login](#)

**MyShopping.com.au** is Australia's leading online comparison shopping website and is consistently leading the online shopping market today because of the wide range of products from thousands of its trusted online stores. With over 1 million unique visitors each month, MyShopping.com.au allows shoppers to save time, money and effort by using our easy-to-use search tools, search content, and unbiased product and merchant reviews.

MyShopping.com.au promises to deliver qualified leads to your business, because the prospective buyer undertakes comparison shopping research and analysis prior to arriving at your website. This means that the 'readiness to buy' of these shoppers is much higher than those arriving via other channels.

### Main features:

- easy to use and configure
  - multilanguage support
  - multicurrency support
  - ability to export only selected categories
  - ability to include/exclude products marked "out of stock"
  - ability to include/exclude products with zero quantity
  - capability to include/exclude products with zero price
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- capability to strip HTML from Product Names
  - capability to strip HTML from Product Descriptions
  - capability to set default shipping cost
  - ability to limit number of products exported
  - ability to set currency that is used during export
  - ability to customize name of the export file
  - inline text recommendations for fast initial configuration
  - ability to automatically upload feed via FTP
  - ability to send feed via email
  - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
  - optional GZIP compression of feed contents
  - additional Live Product Feed URL options
  - ability to validate feeds (XML-based feeds only)
  - ability to store feed on your server
  - exported products filtering by name, quantity, model, price etc
  - ability to append additional info like price, manufacturer to exported product name
  - multiple export configurations
  - preconfigured Google Analytics support
  - supports most of standard-compliant SEO-friendly URL modules/addons
  - Click Tracking / ROI Tracking
  - online documentation and Quick Start instructions
- and more

X-cart Myshopping.com.au, Myshopping.com Export Feed, Xcart Myshopping.com Export

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